



Wet Willie's

Mobile, Alabama

Historic Conversion

**THE BUILDABLE
GROUP**

WWW.BUILDABLEGROUP.COM
(888) 860-3001



CONSTRUCTION MANAGEMENT

Wet Willie's partners with the **Buildable Group** to manage the adaptation of historic buildings for their daiquiri bars.

Mobile, Alabama

Restaurant Construction, 2016; Second Floor Expansion, 2019; Kitchen Upgrade, 2020

The Buildable Group was selected to act as Wet Willie's construction manager and owner's representative for all three stages of construction at their Mobile, Alabama location. After partnering on multiple projects, Wet Willies and the Buildable Group sequenced a development plan based on adjoining spaces becoming available over time as their individual leases expired.

With their national partnerships, The Buildable Group provided Wet Willies a list of qualified contractors with experience in both historic renovation and restaurant construction. This location, housed in a former bank building was originally built in the late 1800s and came with all the quirks of a 100+ year old building. By building the proper team, all the stakeholders were committed to the long-term success of the development plan.

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Adapting a
Historic Building
To An Iconic
Daiquiri Bar



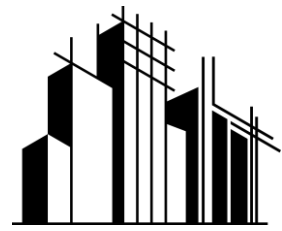
Owner Quote:

“The Buildable Group got to know our vision for the space and built a team who executed the plan. The Buildable Group saves us time, saves us money and ensures our expectations are met.

**Matt Russ
Executive Chef – Wet Willie's**

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Making The Vision Come True!

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1. CHALLENGE

Wet Willie's was entering Mobile, Alabama market and primarily put their daquiri bars in historic. With limited options, they selected a historic building built in the late 1800s on Bienville Square. Wet Willie's faced the challenges of fitting a kitchen into the building as well as taking possession of the first and second floors about a year apart. Wet Willie's chose the Buildable Group to run the team, act as owner's representative and construction manager.

2. SOLUTION

With a team of contractors familiar with both historic renovation and restaurant construction, the Buildable Group worked with a local architect, engineer and the City of Mobile to sequence construction over two years as the spaces became available. After the second floor opened as a banquet space, the menu was revamped, and a hood and range needed to be installed in the first-floor kitchen with limited exhaust possibilities.

3. OUTCOME

The Buildable Group managed the initial construction and had the first-floor dining room, drink line and kitchen completed in 2016. The second floor became available in late 2019 and was converted to banquet space in less than 60 days, with complete bathroom rebuilds and a service area installed. Finally, the Buildable Group worked with the engineer and installed a hood in 2020 to allow for a full-service kitchen in time for Mardi Gras.



Date of Completion: February 2nd, 2020

Square Footage: 6,500

Scope of Work: Historic Conversion, Tenant Improvement

Buildable Group's Role: Owner's Representative

Client: Wet Willie's